

Community Pharmacy Newsletter

June 2018

Here is the monthly Public Health update within the community pharmacy newsletter. This month we cover One You and the resources available to pharmacies, the latest advice for sexually transmitted infections (STIs), Roddy's community experience and challenge for June and introduce the program manager for tobacco control and NHS Health Checks, Heather Frazer.

One You, Active 10 - Pharmacy Toolkit

Public Health England is shining a spotlight on physical activity this summer in order to encourage adults in England to get active. The campaign will promote 10 minute bouts of brisk walking, and the free Active 10 app, as a starting point to access the health benefits associated with walking.

Following on from National Walking Month in May, the campaign will launch with national media activity on 4 June. To help support the Active 10 campaign, Public Health England have provided a wide range of resources which can be downloaded and ordered for free.

The resources include a toolkit designed for pharmacies that can be found [here](#). Further resources and online order forms, can be found at West Sussex County Council Resource Centre's web page: www.westsussex.gov.uk/healthpromotion or contact Nicky Gale for more information about the items available: nicky.gale@westsussex.gov.uk 0330 222 8696.

The latest advice for sexually transmitted infections (STIs)

Recent data has revealed that there were 420,000 cases of STIs diagnosed in 2017. The data highlighted a 20% increase in the cases of syphilis. A report by Public Health England shows a breakdown on the data, the report can be accessed [here](#).

In December 2017, Public Health England (PHE) launched a sexual health campaign called **Protect Against STIs**. The campaign targets 16-24 year-olds and promotes condom usage, supporting sexual health services to reduce STI transmission in communities.

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Does your pharmacy provide the C Card scheme?

If your pharmacy is part of the C Card scheme then you can order a range of resources to help you get involved, including 'Get Your Condoms Here' posters. Please visit the PHE campaign resource centre [website](#) to order yours (you will be asked to register and log-in).

To find out more about the signs and symptoms of STIs, please advise patients to visit [NHS Choices](#) or [Sexwise](#). Alternatively if you are interested in supporting the campaign please contact Paul Woodcock, Commissioner for Sexual Health at paul.woodcock@westsussex.gov.uk.

Meet the team



This month we introduce Heather Frazer, the program manager for Tobacco Control and NHS Health Checks in the Public Health team based at County Hall in Chichester.

Heather joined the Healthy Lifestyle team in August 2013 as the Quality and Development Manager for NHS Health Checks. The role has now extended to include programme manager for tobacco control. Heather has experience in both of these areas having previously

worked on these programmes in Birmingham, where Heather managed the service and delivered stop smoking advice.

Many of you may remember Heather from visiting your pharmacy before Roddy Crockett, the Primary Care Liaison Officer, joined the team. Heather manages the programme and is available to contact with any queries regarding NHS Health Checks and Smoking Cessation programmes on heather.frazer@westsussex.gov.uk.

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Community Experiences

Do you know which pharmacy this is in West Sussex?



On a cycling trip with my family I came across the pharmacy picture on the left. Even though it was a Sunday, it was still broadcasting its Health Living Pharmacy credentials with a large clear window display. When visiting another pharmacy and reading their services list I knew that some of the services weren't actually available there. Then in small print at the bottom it said "This pharmacy may not offer all services listed". It got me

thinking about how much we take notice after working somewhere a long time, about what we are telling people in our shop windows. Do all staff know which services are available nearby? Making access to services easy is important - if a client goes to any pharmacy and they are unable to offer an advertised service the staff should signpost them on. So keep an eye out for these signs when you are out and about so you can signpost to each other. You might also be surprised to find out that you offer a service you didn't know about!

My little challenge this month is a certificate to the first pharmacy worker who emails me the name and location of this pharmacy in West Sussex. Top marks to the pharmacy itself as they list all three public health commissioned services: NHS Health Checks, Stop Smoking Services and Emergency Contraception in their window.

If you have a story to tell or a barrier you have overcome to deliver quality services then drop me a line – or if you know of the location of the pharmacy in the picture - roddy.crockett@westsussex.gov.uk. West Sussex Public Health, Healthy Lifestyles team would like to celebrate success stories and discuss challenges faced by NHS Health Check and Smoking Cessation providers to enable you to share your experiences.